Dear parent, 22.08.2022

## India@75 (Azadi Ka Amrit Mahotsav): 'YOUTH IDEATHON 2022'

This is with reference to the CBSE Notification no. 84/2021 dated 14 Sept. 2021 about 'India@75: Youth Ideathon – 2021'. With the support of the schools affiliated with the Board, the first edition of the "Youth Ideathon 2021" touched the young minds of classes 6<sup>th</sup> to 12<sup>th</sup> in around 5000+ schools to accumulate 62000+ Business Ideas. Details about Youth Ideathon 2021 are available on <a href="https://youthideathon.in/youthideathon-2021/">https://youthideathon.in/youthideathon-2021/</a>.

In view of the success of the first edition, CBSE in collaboration with Management & Entrepreneurship and Professional Skill Council (MEPSC) is organizing the second edition of 'India@75 (Azadi Ka Amrit Mahotsav) - Youth Ideathon 2022'.

This competition aims to encourage the spirit of innovation and harness the enormous potential of school students from classes 6<sup>th</sup> to 12<sup>th</sup> to think big and dream of futuristic ideas. Students are guided to identify societal problems and propose solutions under the theme 'MERA IDEA JO BADAL DE BHARAT'.

'India@75 (Azadi Ka Amrit Mahotsav): Youth Ideathon 2022' is a 4-Stage Competition with exciting rewards and recognition opportunities for Students. This year's Youth Ideathon also has a bonus 5<sup>th</sup> Stage that focuses on incubating high-potential student ideas into real-life business ventures.

The 'India@75 (Azadi Ka Amrit Mahotsav): Youth Ideathon 2022' shall be launched on 24th August 2022. Students can register using the link: <a href="http://youthideathon.in/school-registration/">http://youthideathon.in/school-registration/</a>

Parents are requested to encourage their wards to participate in this unique programme aimed at inculcating innovationand enterpreneurialism in secular community.

(Dr. Biswajit Saha)
Director (Skill Education)

(PTO)



CBSE/SE/MEPPSC/2021

14th Sept. 2021

## NOTIFICATION INDIA@75: YOUTH IDEATHON 2021

CBSE in collaboration with Management Entrepreneurship Professional Skills Council (MEPSC) under Ministry of Skill Development and Entrepreneurship is organizing INDIA@75: YOUTH IDEATHON 2021, India's Largest K-12 School Level Ideas Festival to harness innovation and entrepreneurship potential on young minds of India. This is also the mandate of Startup India and New Education Policy 2020.

**INDIA@75: YOUTH IDEATHON 2021** is a 3-stage event that shall be launched on 21<sup>st</sup> September 2021 and the finals shall be held on 13<sup>th</sup> Nov 2021. The theme of this event is "*MERA IDEA JO BADAL DE BHARAT*".

This is an online event. School students can submit their innovation ideas at the Idea Form on the website

www.YouthIdeathon.in

## INDIA@75: YOUTH IDEATHON 2021 intends to provide following benefits:

- Develop and build innovation and entrepreneurial mindset, a critical 21<sup>st</sup> century skill in our schoolstudents.
- Encourage school students to research about ground level problems and find creative solutions to those problems.
- Channelise youth energy in solving nation's problems.
- Develop leadership capability in students.
- Online Workshops for School Students (details on website).
- Faculty Workshops (details on website).
- National Level, State Level and Theme Award winner students shall be provided incubation andmentoring support through various incubators.

(Dr. Biswajit Saha)
Director (Skill Education)

